

Dear Prospective Sponsor,

The Mid-Eastern Team Roping Association (METRA) is seeking sponsorships for its 2011 season.

**About Us**

The Mid-Eastern Team Roping Association was organized in 1985. The organization has promoted team roping in North Carolina, South Carolina, Tennessee, Virginia, and West Virginia since inception.

METRA is a non profit organization that was designed for ropers of all levels. Our goals are to promote community spirit, recreation, social interaction with a family-friendly atmosphere, all at a low cost for participants. We encourage families, youth, and other interested parties to engage in team roping for business and/or pleasure.

We have over 800 members in our data base, which makes up 5 different divisions. The divisions cover beginners all the way to the semi-pro level. These members compete each weekend to earn a spot at our year end finals. There are approximately 190 contestants that qualify and compete for cash and prizes. All finalists are presented with a jacket and/or breast collar. METRA also awards nine trophy saddles that are ideal for advertising. These prize lines are displayed by the team roping winners up and down the east coast, as they compete in the next year and future years of team roping and rodeo events.

**Benefits to Sponsors**

Our association goals are to increase the number of participants at our roping events, the dollars paid out, and the prizes that are available for members who excel in their divisions. We are hoping you will help us fulfill our goals.

As a Sponsor you may choose your level of sponsorship. The Mid-Eastern Team Roping Association will advertise your sponsorships through announcements at events and on our website ([www.metraweb.com](http://www.metraweb.com)).

We thank you in advance for your consideration of this request and look forward to your reply.

Please see attached sponsorship levels.

Sincerely,  
METRA Board

# **SPONSORSHIP LEVELS**

## **MAJOR SPONSORSHIP:**

### **CASH DONATION \$3,500 & ABOVE**

- Advertise on both sides of one (1) trophy saddle
- Logo privileges on METRA jackets
- Three arena banners seen by spectators and still cameras
- Advertisement on METRA website
- Advertisement in National Roping publication (The Roping Pen)
- Recognition in the Souvenir Program at the Finals

### **CASH DONATION \$2,500**

- Advertisement on one side of one (1) trophy saddle
- Logo privileges on METRA jackets
- Two (2) arena banners seen by spectators and still cameras
- Advertisement on METRA website
- Advertisement in National Roping publication (The Roping Pen)
- Recognition in the Souvenir Program at the Finals

### **CASH DONATION \$1200**

- Advertisement on both side of one (1) trophy saddle
- One (1) arena banner seen by spectators and still cameras.
- Advertisement on METRA website
- Advertisement in National Roping publication (The Roping Pen)
- Recognition in the Souvenir Program at the Finals

### **CASH DONATION \$600**

- Advertisement on one side of one (1) trophy saddle
- Advertisement on METRA website
- Advertisement in National Roping publication (The Roping Pen)
- Recognition in the Souvenir Program at the Finals